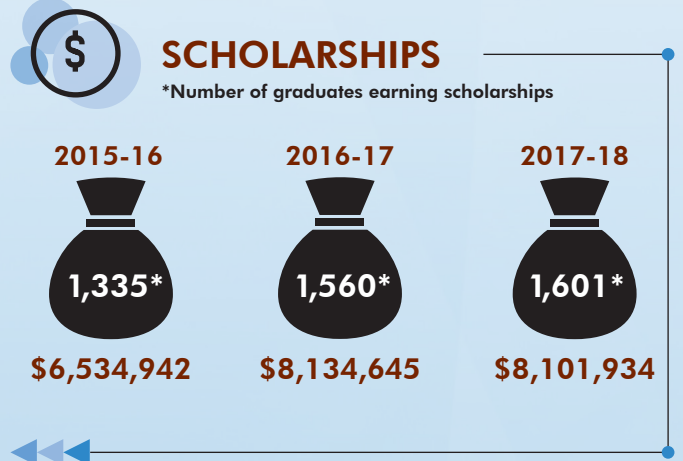
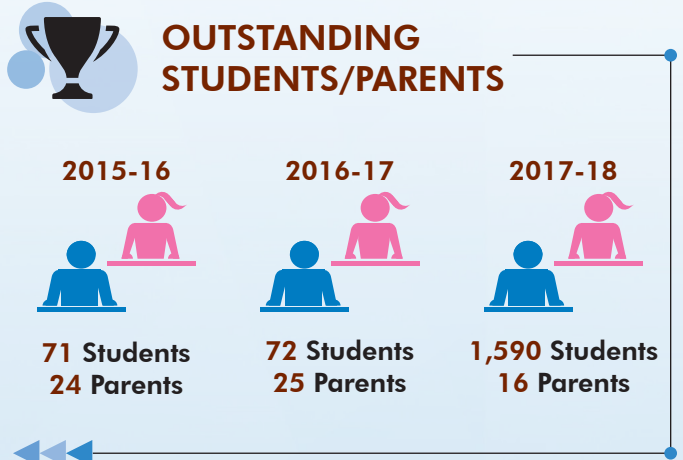
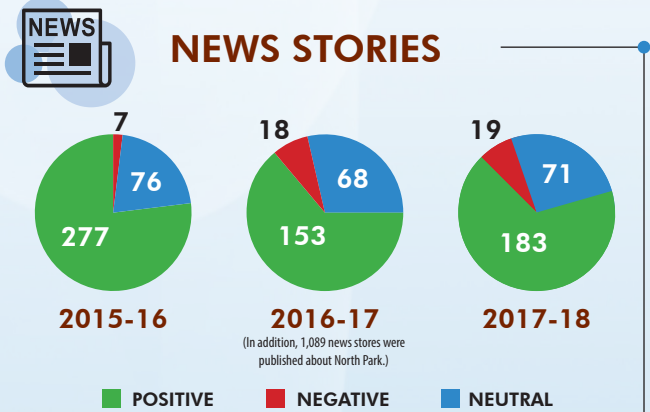
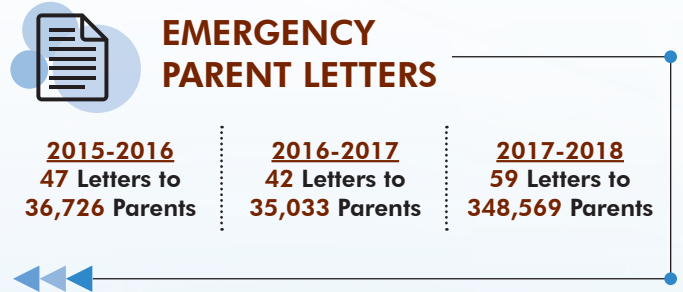


## Summary of Support for the San Bernardino City Unified School District





## PRINTING IMPRESSIONS

2015-2016  
**37,365,090**  
IMPRESSIONS

2016-2017  
**41,116,370**  
IMPRESSIONS

2017-2018  
**39,971,165**  
IMPRESSIONS



## GRAPHIC DESIGN WORK ORDERS

2015-16



**970**

WORK ORDERS

2016-17



**461**

WORK ORDERS

2017-18



**1,701**

WORK ORDERS



## VIDEO REQUESTS

2015-2016

**122** REQUESTS FOR  
FILMING

**122** PROJECTS  
EDITED

2016-2017

**120** REQUESTS FOR  
FILMING

**77** PROJECTS  
EDITED

2017-2018

**191** REQUESTS FOR  
FILMING

**142** PROJECTS  
EDITED



## SOCIAL MEDIA



### FACEBOOK

2016-2017

**3,933**  
NEW PAGE LIKES

**9,720**  
PAGE VIEWS

**1,344,625**  
PEOPLE REACHED

**126,468**  
PEOPLE ENGAGED

2017-2018

**2,139**  
NEW PAGE LIKES

**20,902**  
PAGE VIEWS

**1,019,814**  
PEOPLE REACHED

**100,413**  
PEOPLE ENGAGED



### TWITTER

2016-2017

**395,348**  
IMPRESSIONS

**13,267**  
ENGAGEMENTS

2017-2018

**512,210**  
IMPRESSIONS

**10,951**  
ENGAGEMENTS



### INSTAGRAM

2015-2016

**180**  
POSTS

**273**  
FOLLOWERS

2016-2017

**93**  
POSTS

**631**  
FOLLOWERS

2017-2018

**320**  
POSTS

**1,068**  
FOLLOWERS

